

SilverCraft Pictures

S. Paul Krone

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Web: www.silvercraftpictures.com

Wedding Date _____

Client _____

Email Address _____

Client Phone Numbers

Client Mailing Address - Post Wedding

(____) _____ - _____ (H/W/C)

(____) _____ - _____ (H/W/C)

Ceremony Location _____

Time _____

Reception Location _____

Time _____

Unless noted below, “we” and “us” refers to SilverCraft Pictures, and “you” and “yours” refers to the Client.

1. **Copyright.** Except as noted below, all photographs created by SilverCraft Pictures are copyright protected. It is a violation of federal copyright law to copy, scan, or allow photographs we have created to be reprinted, duplicated, digitally reproduced, copied, scanned, or altered (digitally or otherwise), without our express written permission. You agree to purchase wedding photography prints directly from us unless in possession of the digital negatives for “Home Use Rights”(see addendum). The negative/digital files remain our sole property. You will have the limited right to make and use copies and prints of the images for your own use or to give as gifts. You agree not to make copies for sale or for the purpose of circumventing sale of the images by us either in original form or after any amount of alteration. You also agree not to authorize any reproductions of the images for commercial use.
2. **Exclusivity.** So that you receive the best service and most compelling photos possible, we must be the exclusive professional photographer for your wedding. Additional professional photographers may be employed only with prior written permission from us. Guest photographers are welcome with one caveat: We will request your intervention if a guest is inhibiting our ability to fully document your wedding.

3. **Limits of Liability.** While every reasonable effort will be made to produce and deliver outstanding photographs of the wedding events, our entire liability to you for any claim or loss arising from our performance is limited to a refund to you of the amount paid for services. Because a wedding is an uncontrolled event, we cannot guarantee delivery of any specifically requested image(s).
4. **Permissions.** It will be your responsibility to schedule and receive permission to use various locations for photography, including the wedding and reception locations and any other locations used during the day(s).
5. **Reservation of Wedding Date.** All retainers are non-refundable. We will reserve the time shown above upon signature and receipt of the required retainer. If you subsequently change the date, and if we are available on that date, a new retainer will be required to reserve the date. Upon receipt of the retainer we will reserve your date and be available to you on that date for a duration of not less than the amount specified in section 7. Additionally, we will not book any additional events on that date. In the unlikely occurrence of an illness or injury that prevents us from photographing your wedding, we will promptly inform you and, depending on your decision at that time either: Attempt to secure an alternate, professional photographer, or refund your retainer and all subsequent deposits in full.

Minimum Investment. The minimum investment agreed to:	
Basic Creative Services:	
(initial)_____ 8+ hrs. coverage, Online Password Protected Proofing, Online Print Ordering (-10%) 60 days, Gallery Archived Online for 12 months, High-Res. Image DVD (60 days), Home Use Rights.	\$1750.00
Full Services:	
(initial)_____ Engagement Photos*, Guest Signing Book, Full Day Coverage, Online Password Protected Proofing, Online Print Ordering, Special Print Pricing (-20%) for 60 Days, Gallery Online for 12 Months, DVD Slide Show set to music, High-Res. Image DVD of full event, DVD of Favorites. Very Generous "Home Use Rights". Two (2) copies of all Disks	\$2250.00

- 6.
7. **Description of Services.** The Parties agree that SilverCraft Pictures will furnish photographic coverage on the above date. We will provide a minimum of the package hours of photographic coverage on your wedding day****. Weekend/Destination coverage also includes an hour of rehearsal dinner, and either an hour of Sunday brunch or a romantic "Day After" portrait session. Coverage time begins when we arrive at the first location (e.g., the salon) and ends when we leave the last location (e.g., the reception). Additional coverage can be requested at any time at the hourly rate specified in the Price List.
8. **Product Delivery.** Within four (4) weeks following your wedding, we will provide proofs to you via our web site. DVD Slide Show and High Resolution DVD's will be delivered within sixty (60) days *after* Proof posting. All items purchased will be picked up at a mutually agreeable date and time at our office, or will be shipped to the primary address noted above.

Please notify us of any change of address following your wedding. Basic Shooting Package clients will have their DVD's shipped the week following their event.

- 9. **Print & Album Pricing/Design.** Prices for additional portrait prints, albums, frames, etc. are agreed to and shown on the current Price Guide, and are subject to change 60 days after the wedding. Finished albums may take up to four (4) weeks for production *from* the point of final approval.
- 10. **Payment for Services.** A non-refundable retainer of one-half of the minimum investment is due at the signing of this Agreement***. The retainer IS applied toward your total Investment Agreement. We will not reserve your wedding date until after receipt of the retainer. You may not transfer the retainer to another party, bridal couple or anyone else without our prior written consent. The final payment of one-half is due no less than Thirty (30) days before the wedding date. Note that photography will not start until this is paid. If this Agreement is signed less than Thirty (30) days from the wedding date, then all payments are due at signing. If the remaining balance is not paid in full four (4) weeks prior to the scheduled date of the event, we reserve the right not to photograph the event.
- 11. **Travel.** Any applicable travel fees are due no less than fourteen days before the wedding date. Mileage between locations and from our office as defined by mapquest.com:
 - a) Travel costs are billed only if the location(s) is outside the state of Michigan. Engagement shoots farther than 75 miles from our office is billed at a rate of \$100 within Michigan.
 - b) Domestic travel outside of Michigan is billed at a flat rate of \$350**, plus airfare & rental if applicable. Determination of air travel is solely at our discretion. International travel is billed at a flat rate of \$550.00 per day +Hotel+airfare+rental+misc. expenses.
 - c) Hotel fees may apply to all travel greater than 75 miles, depending on the event and our coverage of that event. Determination of hotel stays is solely at our discretion.
- 12. **Model Release.** We may only make reproductions for you or for our portfolio, samples, or self-promotion, for professional competition and review or for professional commercial use. We will not make reproductions for any other use without first obtaining written permission from you.

This Agreement incorporates the entire understanding of the Parties, and the Parties agree to all its terms, and acknowledge receipt of a completed copy of the Agreement signed by all Parties. Any modifications of this Agreement must be in writing and signed by all parties. Each person signing as Client(s) below will be fully responsible for ensuring that full payment is made pursuant to the terms of this agreement. The laws of the State of Michigan will govern this Agreement.

Signed: _____ Date _____

* Engagement Photos are to be within 75 miles of our office, unless other arrangements have been previously made (travel fees may apply).

** All Prices Shown Are For The 2012 Season

***Please make all checks payable to: **S. Paul Krone**

**** As we are usually on site from 6 to 12 hrs., we will be required to either eat as a guest, or take time away from your event to get lunch and/or dinner.

Additional hours billed at a rate of \$250 per hour